



**TECHNEXT**  
SOLUTIONS

**SEO** 

**NO WEBSITE CAN RANK WITHOUT A STRONG BACKBONE.  
AND THAT BACKBONE IS TECHNICAL SEO.”**

## CONTACT DETAILS



Plot no b/17, Mahadev Industrial Estate, Uttarshiv THANE 400601



info@technext.in



+91 96654 84348 | +91 89997 51863

**TOLL FREE NUMBER : 1800 789 1854 ( Non Indian )**

[www.technext.in](http://www.technext.in)



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## 1. ABOUT US

There are a lot of SEO & social media companies out there – many that will sell you the moon and tell you whatever it takes to get your business. They sell what you want to hear. One thing you must know about us, is that we do NOT employ any sales people, but everyone you speak with will be an Internet Marketing expert or our strategist who has no motivation to sell you on anything, just to help find the correct solution for your brand and to make sure we are a good fit for your needs! If we don't think we're a good fit for you, we will definitely let you know!

We're heavily focused on authority, strategy and technical SEO to help our clients grow their revenue. That's the bottom line. We lean heavily on the massive potential within Google and other search engines to increase organic search engine traffic and conversions.

And we always open to investigating any engagement and working with any brand that deserve our respect and attention. Our extensive backgrounds in the publishing industry and as consultants tie up with agencies have allowed us to optimize upwards of 500+ websites in our time as consultants.

There is a combination of many important characteristics and pieces to consider when it comes to SEO. Technext Seo solutions , a professional SEO services company can help you achieve your goals.





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## 2. OUR MISSION AND VISION

As trusted partners, we support and deliver great growth for every client - whether they are a small start-up or an enterprise-level organisation. Our vision is to deliver transformational growth through digital excellence for 100 customers by 2020.

We consistently deliver fantastic results across the length and breadth of our portfolio. We're end-to-end owners and are as invested in our clients' success as they are positive, bold, and transparent - we are Technext Solutions. We're looking forward to delivering transformational growth for you too, soon!





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### 3. WE LISTEN BEFORE WE ACT

*Our customized SEO services match your Business Goals.*

Before we start work on any client's website, we conduct an audit of the website by taking a look at the content and its presence on the World Wide Web. Our SEO professionals spend time getting to understand the work that has already been done and determine what areas are lacking. We put together a plan to ensure that each website is given a chance to succeed.

*We believe search engine optimization is not a "one size fits all" situation; each of our SEO campaigns are built specifically with that client in mind.*





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## 4. HOW IT WORKS?

### 4.1 Audit Your Website

Our first step is to take your website apart and get up close and personal with every page and post. We identify your strengths, analyze your weaknesses, and make note of all possible improvements.

### 4.2 Peer Into the Competition

No SEO plan is complete without an accurate picture of what the competition has in-store. If you want to be the best, and rank better than anyone else in your area – or globally – then you’ve got to be better than your competition. We use our resources to find out what it’ll take to get you to the top.

### 4.3 Research Your Industry

When people look for services and products, they want experts. They want the best – they want the people who are the most passionate about their world, and know more than the next guy. At Technext solutions , as an experienced enterprise SEO company, we’ll develop an SEO strategy that builds you up to be that expert – the number one source of information – and we make sure your demographic knows it by performing thorough keyword and topic research.

### 4.4 Keyword investigation

The key to success in SEO lies in the keywords. Our SEO experts meticulously analyze a wide variety of keywords to choose the best for your SEO objectives. We improve search performance by balancing the search volume of your keywords and their relevance to your audience.

### 4.5 Devise a Monthly Plan

Once we know where you stand, where the competition stands, and what the battlefield looks like, we build your strategy from the ground up, utilizing our experience and expertise to create a unique, customized enterprise SEO plan to take you from where you are, to the very top of the hill.



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## 4. HOW IT WORKS?

### 4.6 Create Content, Optimize Code, Supply Reports

Knowing what to do is half the job – the rest is where we roll up our sleeves and get to work. With the necessary information and our experience and resources, we tackle any enterprise SEO job and promise quality results. We don't just increase your PageRank and SERP – we turn your website into a hub for real quality and actionable information, the kind customers will truly enjoy, and come back for.

### 4.7 Goal Tracking

Goal tracking could mean improved conversion rate, increased traffic or any other KPI that an organisation deems fit. An enterprise can have multiple goals as well - tracking the success of an SEO campaign will mean taking stock of traffic, leads and revenue and establishing the correlation between them. Inter-departmental goals can also be kept track of through goal tracking e.g., marketing's objective might be awareness, while sales might be aiming at revenue.

### 4.8 Revenue

Since revenue is our eventual goal, ROI is the best metric to determine if our SEO campaign was a success. An SEO campaign aims at improved rankings on search engines and increase in organic traffic. We can help you determine if this traffic is relevant. We analyse patterns and trends to determine the sources of this revenue and its optimisation. Is there any low-hanging fruit we are missing? Which channels are most active? What are our areas for improvement? - these are some of the questions that our detailed metrics studies can help you answer.

## 5. WHY OUTSOURCE SEO SERVICES TO US?



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There are a number of reasons why you should choose Techmagnate as your SEO outsourcing partner.

### 5.1 Save money

Technext Solutions is one of the most affordably priced SEO firms even within the very cost effective Indian SEO market. So when you outsource SEO to us, you save your financial resources, because, (a) you don't have to hire your own SEO professionals or pay for training your existing personnel, and (b) you make more savings with us than with any other comparable SEO firm.

### 5.2 Save time and effort

Implementing an SEO project requires a lot of hard work and time. By engaging us as your SEO outsourcing partner, you will free yourself to devote energy towards your core business priorities. And with our expertise and experience, you can leave your SEO project in our hands without any worries.

### 5.3 Proven SEO expertise

Another reason to outsource SEO services to us is our effectiveness. We have over 3.5 years experience in handling SEO outsourcing work. We have achieved outstanding results for our clients, getting them to the top of search results in search engines like Google and Yahoo.

### 5.4 Wide range of SEO services

We are capable of handling all types of SEO outsourcing work, whether it's local SEO, mobile SEO, online reputation management or link building, Enterprise SEO

So, if you want to outsource SEO services, contact us through phone or email today. When you outsource SEO to Technext Solutions , it's almost as good as doing it in-house!



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## **In Short: We Do Enterprise SEO, Your Way**

There is no right way in SEO – there's only the way that works best for you. We adapt our strategy on the metrics and data that makes each and every enterprise unique, rather than a cookie-cutter approach.

## **We Report On the Metrics That Matter**

Every search engine optimization campaign is measured and presented to our clients to provide them with an understanding of the work and the results that effort will achieve. Our transparency ensures that clients are getting the value they deserve while helping them make the best use of the campaign. We provide a dashboard for each SEO program to keep you informed on each part of the process for on-page and off-page optimization efforts.



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## 6. RESELLER PROGRAM

Technext Solutions has formed strategic partnerships with several Digital Agencies in Canada, U.S.A., Ireland, and U.K. Some are web design agencies or pure play PPC companies looking to offer seo services to their clients while others are seo companies who don't have enough bandwidth to manage everything in house. Either way our SEO reseller program with white label SEO service is the perfect solution.

We look forward to continuing to expand our base of white label seo clients. Our partners have benefited from reselling our SEO services because of our:

## 7. THIRD PARTY WEB ANALYTICS

At Technext Solutions , we prepare monthly Search Engine Ranking Reports that summarize the all activities for the clienta as well as competitor , and lists the ranking and link popularity of websites. These reports help track the progress of your website over a period of time, so you can see for yourself how the improvement in rankings has led to an increase in traffic. You should be able to measure the Return on Investment (ROI) and our reports help you do just that. We monitor your website constantly so you don't have to.

*We Use Top Reputed Tools Of Market Like Moz , Semrush , Ahref , Majestic Etc*